



HP Laserjet 4 Serie Enterprise

Transactional portfolio - Introduction
February 2021





FIERCE

WITHOUT

FOOTPRINT



**HP LaserJet Enterprise
400 Series**

Seamless management to streamline your day
Set up work teams for success with fleet-wide control that doesn't add more to your plate.

The world's most secure printers¹
Automatically self-heal from attacks with industry-leading security¹ that makes hackers feel small.

Big productivity, Small size
Empower people to collaborate how they want and bring their workload down to size.

Lessen your impact
Conserve resources—energy, paper, and workspace—with a compact, efficient design.

HP LaserJet Enterprise 400 Series

Introducing a new entry-level device in the enterprise category. Small size with Enterprise level capability.

Value Proposition

Small and mighty!

HP's entry-level, Enterprise printer/MFP

Delivering an Enterprise class experience in a compact and attractive price point.

- Fleet Manageability and Uptime
- World's most Secure Printing
- Enhanced Enterprise Class Productivity

Business Highlights

Lowest HP price point for an Enterprise class printer



Innovations

Low-cost, entry-level Enterprise with:

- **FutureSmart 5:** designed to be compatible with your existing and new fleet of devices with advanced functionality
- **Security** –World's Most Secure Printing with TPM 2.0 embedded
- **Solutions:** OXP extensibility support, Built-in Scan to and Print from Cloud Storage apps (TBD)
 - One Drive, Google Drive, Box, DropBox
- **Manageability:** Easily deploy and manage fleet with HP Web JetAdmin

Key Engine/HW Features

- **Engine Speed**
 - Mono - 42/40 PPM letter/A4 (HP High Speed mode)
 - Color - 28/27 PPM (Ltr/A4)
- **Control Panel:**
 - SFP: 2.7" Non-touch w/ Keypad
 - MFP: 4.3" Color touch

HP LaserJet Enterprise 400 Series

Introducing a new entry-level device in the enterprise category. Small size with Enterprise level capability.

Mono SFP

HP LaserJet Enterprise M406dn



Mono MFP

HP LaserJet Enterprise MFP M430f



Color SFP

HP Color LaserJet Enterprise M455dn



Color MFP

HP Color LaserJet Enterprise MFP M480f



Enterprise

HP LaserJet Pro M404n/dn/dw



HP LaserJet Pro M428dw/fdn/fdw



HP LaserJet Pro M454dn/dw



HP LaserJet Pro M479dw/fnw/fdn/fdw







Pro

HP A4 Transactional Print Portfolio

	Pro Optimized for Generalist, Lightly Managed IT, Work from Home (Distributed) Intuitive, Safe, & Reliable				Enterprise Optimized for Fleet Management FutureSmart / World's Most Secure Printer / More manageability / SDS / Software Solutions			
	HP LaserJet				HP PageWide			
	Mono		Color		Color			
	Printer	MFP	Printer	MFP	Printer	MFP	Printer	MFP
4 Serie – Pro <i>RMPV: up to 4k</i>	HP LaserJet Pro M404	HP LaserJet Pro M428	HP Color LaserJet Pro M454	HP Color LaserJet Pro M479			HP PageWide Pro 477	
	Print speed A4: 38ppm		Print speed A4: 28ppm		Print speed A4: 40ppm			
4 Serie – Enterprise <i>RMPV: up to 4k</i>	HP LaserJet Ent M406	HP LaserJet Ent M430	HP Color LaserJet Ent M455	HP Color LaserJet Ent M480				
	Print speed A4: 38ppm		Print speed A4: 28ppm					
5 Serie – Pro <i>RMPV: up to 7,5k</i>	HP LaserJet Pro M501						HP PageWide Pro 556	
	Print speed A4: 43ppm						Print speed A4: 50ppm	
5 Serie – Enterprise <i>RMPV: up to 7,5k</i>	HP LaserJet Ent M507	HP LaserJet Ent M528	HP Color LaserJet Ent M554/M555	HP Color LaserJet Ent M578			HP PageWide Ent 586	
	Print speed A4: 43ppm		Print speed A4: 33-38ppm		Print speed A4: 50ppm			
6 Serie – Enterprise <i>RMPV: up to 20k</i>	HP LaserJet Ent M611 / M612	HP LaserJet Ent M635 / M636	HP Color LaserJet Ent M652 / M653	HP Color LaserJet Ent M681/M682				
	Print speed A4: 61-71ppm		Print speed A4: 47-56ppm					



HP LaserJet Enterprise 400 Series Lineup

	A4 Printer - Mono	A4 MFP - Mono	A4 Printer - Color	A4 MFP - Color
				
	HP LaserJet Enterprise M406 (3PZ15A)	HP LaserJet Enterprise MFP M430f (3PZ55A)	HP Color LaserJet Enterprise M455dn (3PZ95A)	HP Color LaserJet Enterprise MFP M480f (3QA55A)
Print speed	38ppm (A4)	38ppm (A4)	27ppm (A4)	27ppm (A4)
Control panel	2.7" non-touch color display/Omni	4.3" color touchscreen	2.7" non-touch color display/Omni	4.3" color touchscreen/Omni
First page out	As fast as 5.4 sec	As fast as 5.4 sec	As fast as 5.4 sec	As fast as 5.4 sec
RMPV	700–4,000 pages per month	700–4,000 pages per month	700–4,000 pages per month	700–4,000 pages per month
Input capacity	350/900 (std/max)	350/900 (std/max)	300/850 (std/max)	300/850 (std/max)
Memory	1GB RAM / 4GB eMMC	1.5GB RAM / 8GB eMMC	1GB RAM / 4GB eMMC	1.5GB RAM / 8GB eMMC
Extensibility	HP FutureSmart 5, OXPd	HP FutureSmart 5, OXPd	HP FutureSmart 5, OXPd	HP FutureSmart 5, OXPd

A4 Enterprise Portfolio Lineup

<p>Mono + Color LaserJet 400s 3-10 people, Up to 4k pages per month</p>	<p>Mono LaserJet 507/528 5-15 people, 7.5k pages per month</p>	<p>Color LaserJet 554/555/578 5-15 people, 2k-7.5k pages per month</p>	<p>Mono + Color LaserJet 600s 10-25 people, up to 30k pages per month</p>	<p>Color PageWide 556/586 5-15 people, 2k-7.5k pages per month</p>
<p>42 mono, 28 color</p>	<p>45 mono</p>	<p>35-40 color</p>	<p>50 mono, 60 color</p>	<p>50-75</p>
<p><i>Small and mighty</i></p>	<p>Redefine long-term expectations</p>	<p>Future-proof performance</p>	<p>The pinnacle of performance and security</p>	<p>Unbeatable value, security, and speed</p>
<p>Simple fleet management/use FutureSmart, Web Jetadmin, Familiar exp, Easy setup</p> <p>World's most secure printing The Big 4 + Embedded TPM</p> <p>Easy productivity OXP, Scan/print from cloud apps, PIN printing, Optional Wireless/BLE/NFC accessory</p> <p>Sustainability Duplex by default, Avoid paper waste w/Roam, Energy Star/Blue Angel, Accessibility, Low TEC</p>	<p>World's most secure printing The Big 4</p> <p>Low costs, low energy use JetIntelligence toner, XL options, efficiencies, size</p> <p>Your fleet at your control Web Jetadmin, JA Insights, JA Security Manager</p> <p>Enhanced productivity to keep business moving / Give workgroups the speed they need (Flow) Roam for Biz, Scan to MS, Mobile variety, Fast FPOT/EveryPage, Keyboard, Auto orient/copy/toner, 250 ADF</p>	<p>World's most secure printing The Big 4 + Embedded TPM</p> <p>Simple fleet mgmt/use FutureSmart, Web Jetadmin, Familiar exp, media sensing</p> <p>Easy productivity/ Give workgroups the speed they need (Flow) OXP, Ethernet + WiFi, Touchscreen, 550 x 3 + stand</p> <p>Sustainability Duplex by default, Avoid paper waste w/Roam, Auto On/Off, Planet Partners</p>	<p>World's most secure printing Sure Start, Run-time, Whitelisting</p> <p>High speed performance meets energy efficiency Fast duplex, Fast FPOT, 550 input feeder, Fast scanning</p> <p>JetIntelligence Leading color quality, (More pages,) Investment protection, High yield-low intervention</p> <p>Give workgroups the speed they need (Flow) EveryPage, Keyboard, Auto orient/copy/toner, 1-250 ADF</p>	<p>The lowest cost for color Lowest CPP, Pro quality, ColorLok, Durability</p> <p>Enterprise productivity at unmatched speeds BIC speeds, Fast scan, Fast FPOT, (EveryPage), 2050 cap</p> <p>Unparalleled fleet security and management Sure Start, Run-time, Whitelisting, 200+ settings</p> <p>Proven technology. Outstanding energy efficiency PageWide tech, XXL cart, Less energy vs. lasers</p>

